

Department of Communication

**Bachelor of Arts in:
Electronic Media & Broadcasting**

**For Students Following the:
2013-2014 catalog
2014-2015 catalog**

Name:

Student ID:

Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST 101 OR CMST110	Public Speaking Intro to Communication Studies				
EMB 100	Media Literacy				

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Approved
Exceptions

CORE COURSES (24 Hours)					
Course		Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media				
EMB 140	Introduction to Media Aesthetics				
INF 186	Media Web Coding	INF 101 or INF 110 or INF 120 or CIT 130 or EMB 140			
EMB 210	Introduction to Video: Single Camera Production	EMB 140 (≥ C)			
EMB 215	Introduction to Audio Production	EMB 140 (≥ C)			
EMB 260	Writing for the Media	ENG 291			
EMB 396 OR EMB 397	Internship Projects	2.75 GPA Instructor Permission			
EMB 400 OR EMB 435	Media Criticism Advanced Media Studies	EMB 110 & Junior Standing			

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CONCEPTUAL STUDIES (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
CMST 220	Interpersonal Communication	CMST 101 or 110			
CMST 303	Organizational Communication	CMST 101 or 110			
CMST 430	Communication Theories	CMST 101 or 110			
PSY 304	Consumer Psychology	PSY 100			

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PRACTICAL (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
EMB 305	Multiple Camera Production	EMB 210			
EMB 320	Advanced Audio Production	EMB 215			
EMB 421	Advanced Narrative Production	EMB 210			
EMB 422	Advanced Digital Video Editing	EMB 210			
EMB 423	Documentary Production				

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		Pre-req	Credits	Term	Grade
EMB 307	Media Programming	EMB 110			
EMB 313	Media Sales, Advertising, & Promotion	Junior Standing			
EMB 460	Media Management	EMB 110			
JOU 485	Mass Communication Law	JOU 110 or Junior Standing			
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing			

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		Pre-req	Credits	Term	Grade
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		Pre-req	Credits	Term	Grade
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GPA Met?

Current NKU Secondary Area of Study:

Still Needed

Year